



Date:	9-Mar-20
Customer:	Frankfort Square Park District
Attention:	Jim Randall, Executive Director
Proposal Number:	A030920-01
Submitted By:	John Staples
Validity:	30 Days
Delivery/Availability:	90 Days ARO (see note #1)
Payment Terms:	50% Deposit / Bal Upon Delivery
Pricing:	Firm, Fixed Pricing

Item	Description	Qty	Unit Price	Ext. Price
1	RecCentric Website Redesign & Production - complete new website design with interactive homepage slideshow featuring with high-impact animated messaging and photos - high impact graphic design, look & feel, state-of-the-art design features - wider more modern design with large menu panels with columns	1	\$19,900	\$19,900
2	WordPress Open Source Content Management System (CMS)			<included>
3	Fully Responsive Website Design for Mobile, Notebook & Desktop - design website to be viewable on and compatible with mobile devices including iPhones, iPads, Android phones and tablets and more!			<included>
4	Accessible Website Design (meets most accessibility standards)			<included>
5	Website Security & Automated Backups - 1st year secure certificate, automatic virus/malware/hacking protection & backups			<included>
6	Transparency Portal Advanced Document Management & Display - improves organization of documents, adds searching features and more			<included>
7	Integrate all existing content into new website (approx 50 pages) (2)			<included>
8	Frequently Asked Questions (FAQ)			<included>
9	Upgraded RecCentric Interactive Map w/ driving directions & more			<included>
10	Upgraded RecCentric Activity/Event Calendar			<included>
11	Upgraded Board Packets section to allow staff to update directly (4)			<included>
12	Integration of short videos you provide in web-ready format (5)			<included>
13	Lifetime Website Maintenance Support (2 hours/month) (6) - primarily for updating/upgrading CMS, managing backups, etc.			<included>
14	Integrated Search Engine, Google Analytics, Social Media Links, Google Translate, Friendly URLs and SEO - includes live feed from District's Facebook page & single Instagram feed			<included>
			Valued Customer Discount	(\$4,975)
			TOTAL	\$14,925

I accept this quotation by Visionary Webworks and authorize them to begin work on our website immediately per the pricing, terms and conditions stated in this quotation, pages 1 and 2.

Jim Randall, Executive Director

Date

TERMS AND CONDITIONS

- 1 Quotation includes firm, fixed pricing, however, changes to the scope of the project or delays in providing materials could result in project delays and/or additional charges. Web site will be completed in 90 days from receipt of order, deposit and all text and graphic materials supplied by the client.

Tentative Website Design & Production Schedule is as follows,

- March 31 or sooner - contract signed & project started
 - April - Design Inputs Described & Requested
 - April - Design Work - Color scheme, Layout, etc.
 - May 1 - New Website Design Presented for Your Review
 - May - Design Approval
 - May & June - Website Production
 - July 6, 2020 - Launch New Website
- 2 We will take content for the new website from your existing website and/or from materials you provide. This quotation includes all existing web pages that are active and linked into the website.
 - 3 Custom website graphic design/theme will be developed based on agency identity (logo, graphics, etc.)
 - 4 This proposal includes documentation and up to four hours of phone training for key staff members to be able to update selected sections of the website if they wish.
 - 5 We include integration of short videos you provide however, we strongly recommend that you utilize a YouTube account for processing and storing all videos. YouTube will process your submitted videos and store them in a variety of formats including optimized for mobile. There is no limit to how many videos you can store on your YouTube account and there is no charge for this service. We will assist in setting up your YouTube account if you do not already have one.
 - 6 Website maintenance support is provided at no charge for up to two hours each month. This is primarily used for CMS updates, backup management, etc.

I accept this quotation by Visionary Webworks and authorize them to begin work on our web site immediately per the pricing, terms and conditions stated in this quotation, pages 1 and 2.

Jim Randall, Executive Director

Date

03/09/20

Page 2 of 2

A030920-01



Date:	9-Mar-20
Customer:	Frankfort Square Park District
Attention:	Jim Randall, Executive Director
Proposal Number:	A030920-02
Submitted By:	John Staples
Validity:	30 Days
Delivery/Availability:	90 Days ARO
Payment Terms:	50% Deposit / Bal Upon Delivery
Pricing:	Firm, Fixed Pricing

Item	Description	Qty	Unit Price	Ext. Price
------	-------------	-----	------------	------------

RecCentric™ Options that can easily be added now or in the future

Item	Description	Qty	Unit Price	Ext. Price
1	RecCentric Photo Gallery w/unlimited albums & photos	1	\$995	\$995
2	RecAlert Emergency Alerts & Scheduled Notifications	1	\$995	\$995
3	Private Password-Protected Portals for uses such as Preschool, Athletic Teams, etc.	1	\$995	\$995
4	Employment Center Job Posting & Application System	1	\$2,995	\$2,995
5	Pocket Park District™ Progressive Web App (PWA)	1	\$3,995	\$3,995
6	Community Forum	1	\$3,495	\$3,495
7	Intranet/Employee Portal	1	\$4,995	\$4,995

NOTE: If you select item #1, #2 or #3 along with the website redesign project that item will be provided at no charge! Or choose any other item and take \$995 off the price.

I accept this quotation by Visionary Webworks and authorize them to begin work on our web site immediately per the pricing, terms and conditions stated in this quotation.

Jim Randall, Executive Director Superintendent of Recreation

Date

03/09/20

Page 1 of 1

A030920-02